



**PARKS AND RECREATION COMMISSION
REGULAR MEETING
CITY HALL KIVA
3939 E. DRINKWATER BLVD.
SCOTTSDALE, AZ
WEDNESDAY, SEPTEMBER 19, 2012**

APPROVED SUMMARY MINUTES

PRESENT: Stan Koczka, Chair
Harry Schlegelmilch, Vice Chair
Jeanne Alspaugh, Commissioner
David Brown, Commissioner
James Duchene, Commissioner
Anne Wurth, Commissioner

STAFF: Jan Cameron, Parks, Recreation and Human Services Director
Tim Barnard, Parks and Recreation Manager
Terry Erickson, Parks and Recreation Manager
Ken Shoup, Aquatic Maintenance Coordinator
Tina Royer, Eldorado/Chaparral Recreation Coordinator
Brad Bishop, Cactus Recreation Coordinator
Lindsay Adarme, McDowell Mountain Ranch Recreation Coordinator
Seth Dusek, Pool Manager
John Blakey, Mountain View Community Center Assistant Coordinator
Candace Cutler, Horizon Community Center Assistant Coordinator
Don Davis, Parks and Recreation Manager
Hugh McGill, LPC Parks and Recreation Manager
Jerry Armstrong
Mark Richards
Owen Ryberg

GUEST: John Abney, MUSCO Lighting Company Regional Director

Moment of Silence

Chair Koczka called the meeting of the Parks and Recreation Commission to order at 5:02 p.m. A formal roll call noted the presence of a quorum. The Commission observed a moment of silence.

1. Approval of the Minutes

a) Work Study Session: June 6, 2012

VICE CHAIR SCHLEGELMILCH MOVED TO APPROVE THE MINUTES OF THE JUNE 6, 2012, REGULAR MEETING AS PRESENTED. COMMISSIONER BROWN SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF SIX (6) TO ZERO (0).

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b) Regular Meeting: September 5, 2012

COMMISSIONER BROWN MOVED TO APPROVE THE MINUTES OF THE SEPTEMBER 5, 2012, WORK STUDY SESSION AS PRESENTED. COMMISSIONER ALSPAUGH SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF SIX (6) TO ZERO (0).

2. Proposed Ballfield Lighting Projects at Mountain View, Scottsdale Ranch and Horizon Parks

Tim Barnard, Parks and Recreation Manager, said three City parks will have their outdated lighting systems replaced. The new systems maintain safe on-field light levels while minimizing glare in adjacent neighborhoods, and save money on energy and replacement costs. John Abney, MUSCO Lighting Regional Director, explained that recent optics improvements have dramatically increased the efficiency of sports lighting, requiring fewer fixtures. New reflectors spread light evenly on the field, while preventing lost light from spilling off. Reflector patterns are customized for each field.

Mr. Barnard said the City is working with LSW electrical engineers to write up a project bid specifically for the MUSCO system. The City already uses MUSCO on most fields. A module automatically controls lights according to reservation times, thus saving administrative costs. The RFP will be released for bid within 60 days. The install is scheduled to begin mid-November. A public hearing resulted in mostly positive comments. Information boards will be posted at each park location, and are available on the City website. Affected HOAs will also receive mailers.

Commissioner Brown inquired about the funding source. Mr. Barnard explained that the Horizon funds came from leftover bond money for George "Doc" Cavalliere Park. The Scottsdale Ranch and Mountain View funding was the result of City Council adding to the operating budget for infrastructure improvements. Approximately \$1 million is available. The Bond Task Force is reviewing whether to add lights for five additional parks to their list of projects.

In response to an inquiry from Commissioner Alspaugh, Mr. Barnard explained that all existing poles would be removed or relocated. The cost for this is included in the project. Vice Chair Schlegelmilch queried the anticipated energy savings. Mr. Barnard estimated savings at about 30%. In response to Commissioner Duchene's inquiry, Terry Erickson, Parks and Recreation Manager, explained that groups would still be able to turn off lights via phone.

VICE CHAIR SCHLEGELMILCH MOVED TO APPROVE THE PROPOSED BALLFIELD LIGHTING PROJECTS AT MOUNTAIN VIEW, SCOTTSDALE RANCH, AND HORIZON PARKS AS PRESENTED. COMMISSIONER BROWN SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF SIX (6) TO ZERO (0).

3. Aquatic and Fountains Maintenance Update and Aquatics Update

Ken Shoup, Aquatic Maintenance Coordinator, reviewed a list of efficiencies implemented to save money in the pool and fountain maintenance budget. City Council reinstated capital improvement funds to replace deck material and pump house equipment at El Dorado pool. Chair Koczka expressed appreciation for the way the maintenance teams perform their work without ever affecting users.

Lindsay Adarme, McDowell Mountain Ranch Aquatic & Fitness Center Recreation Coordinator, reported a sizable increase in revenue and the waiting list. Staff conducts monthly safety audits to ensure user safety. Scottsdale's aquatic centers will be featured in an upcoming edition of *Best of Aquatics* magazine. New marketing efforts include a Twitter feed and the use of QR codes for smartphones.

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Tina Royer, Eldorado/Chaparral Aquatic and Fitness Center Recreation Coordinator, reported that birthday party bookings have increased dramatically. Friday Night Splash enjoyed good turnout throughout the summer. Feedback on the Starfish Aquatic Institute has been very positive. Staff has implemented various innovations to deal with the increased demand without an increased budget.

Brad Bishop, Cactus Aquatic and Fitness Center Recreation Coordinator, reported on strategies to increase efficiency and maximize facility utilization. Expenditures last year decreased 1.6% compared to the previous year, while revenue increased 10%. Last year, 387,000 people utilized Scottsdale's aquatic facilities, a 14% increase. As pools are at times overcrowded, it will be difficult to sustain this growth without building more facilities. Staff has been involved in various drowning awareness efforts.

The Commission expressed appreciation for the informative presentation, and admiration for staff's ability to cut costs while increasing revenue. Commissioner Duchene suggested the creation of a long-term aquatics plan. He urged the Commissioners to use their relationship with City Council to raise awareness of growth-related issues, and to convey that swimming is a year-round activity.

4. McDowell Mountain Ranch Skate Park Monitoring System Update

Seth Dusek, Pool Manager, provided an update on the automatic monitoring system for the skate park. The program will launch in January. Marketing will be a big challenge, as few current users know about the proposal. Staff intends to use online surveys, public forums, and outreach to other Valley cities to increase awareness of the proposed fees. Entrance fees, pass purchases, and deactivation policies are still being worked out.

Commissioner Brown inquired about the fees. Mr. Dusek said the skate park would have a flat bi-annual fee, regardless of resident status. The entire cost of the program is estimated at \$15,000. Commissioner Brown queried whether the City's degree of liability would increase if fees were charged. Ms. Cameron explained that Risk Management is still working to resolve those types of issues. The fee is intended to gain commitment from skate park users and to encourage positive use of the amenity.

Commissioner Schlegelmilch inquired why non-residents are being charged the same fee as residents. Ms. Adarme explained that the Fees and Charges Committee may decide to implement a non-resident surcharge, but currently anyone can use the skate park regardless of residency. Commissioner Alspaugh suggested reaching out to skating retailers to spread the word about the changes.

5. 2012 Youth Summer Programs Overview

Candace Cutler, Horizon Community Center Assistant Coordinator, reviewed youth summer programs. Three programs at Desert Canyon MS, Horizon Community Center, and Coshise ES were combined into one, serving 829 youths at a profit of \$33,000. Club 678 has been successful in the past and did not change this year. In this six-week program, 282 teens were served, with a profit of \$11,459. The Summer Teen Connection served 92 teens with disabilities, and garnered great feedback from parents and participants.

John Blakey, Mountain View Community Center Assistant Coordinator, said the Four Days of Fun Camp served 91 youth and made a profit of \$800. K Kids, a camp for 4 and 5 year olds, served 72 children at a profit of about \$1,000. A pilot program in youth sports and recreation at Mojave MS had 255 participants and a profit of about \$1,000. The Paiute Neighborhood Center ran an extended day camp that served 285 youth. Attendance increased from 1,600 last year to about 2,100 this year. Net revenue increased to \$50,000, up from \$800 last summer. Overall, the summer programs had a favorability rating of 91%.

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6. Recognition of Commissioner Duchene's Years of Service

Ms. Cameron recognized Commissioner Duchene for his six years of service on the Parks and Recreation Commission, and highlighted the extent of his community involvement. Commissioner Duchene took a moment to reflect on his experiences, and encouraged citizens to participate in the civic process.

7. Commissioner Report

Commissioner Alspaugh discussed a piece on El Dorado Lake in Scottsdale Roundup. She noted that an article on Mountain View Park and Community Center appears in *McCormick Ranch Lifestyles* magazine. Commissioner Duchene encouraged the PRC to revisit the increased pool access rates to cover heating costs.

8. Director's Report of Current Events (A.R.S. § 38-431.02(K))

Ms. Cameron announced that for the sixth consecutive year, *America's Promise* named Scottsdale one of 100 best communities for young people. The Civic Center Mall will be making the transition to winter grass and fall flowers. Scottsdale residents have a new way to be heard through Speak Up Scottsdale, a moderated online discussion. She reported that Kira Peters will represent Scottsdale at the National Recreation and Park Association congress in Anaheim. University students from Japan recently visited Scottsdale to learn about sports management, athletic businesses, and municipal parks and recreation departments. The next PRC meeting is scheduled for October 3 at Florence Ely Nelson Desert Park. The 43rd Annual Fall Festival will occur on October 31 at El Dorado Park.

9. Public Comment

There were no public comments.

Adjournment

With no further business to discuss, and no need for an executive session, the meeting adjourned at 7:04 p.m.

Respectfully submitted,
A/V Tronics, Inc. DBA AVTranz.

Meets established criteria,
Janice M. Cameron
Director, Parks, Recreation and Human Services Director